

2013 CIBPA PROFESSIONAL AWARD



TONY CATANESE IN THE SERVICE OF OTHERS

After 30 years of success in business and community service, Tony Catanese is satisfied that the life lessons he learned from his parents, Frank and Santina, are at the heart of all that he has accomplished. For Tony, it was a combination of traditional values and an old-world work

ethic that laid the groundwork for his career at PricewaterhouseCoopers and his commitment to the Italian community.

"I'm extremely proud of what my parents achieved since arriving in Canada in 1960," Tony says. "From their example I learned that everything you achieve in life, including your reputation, is earned by being honest and hard working."

In Tony's profession (he's a Chartered Accountant, Chartered Business Valuator and Certified Fraud Examiner), personal integrity, confidentiality and business ethics are the hallmarks of career excellence. For three decades, he has earned the trust of his clients and the respect of his fellow workers. After joining PricewaterhouseCoopers as an articling student in 1983, Tony has worked his way upward, gaining extensive experience in such disciplines as audit, accounting, tax and business advisory services. Today, Tony is the Managing Partner of PricewaterhouseCoopers' Winnipeg office. It's a position of responsibility that provides him with opportunities not only to continue serving his clients, but also to assist in team building with his firm.

"Being a trusted business advisor to my clients and investing in those relationships is vital to my success," Tony explains, "but I also have the good fortune of working alongside the best practitioners in Winnipeg and across Canada. We work well as a team, and we share a common vision of making a difference for our clients, our people and the community."

A sense of community service has always been essential to Tony. He credits his parents with instilling in him the desire to give back, a trait that he and his wife Silvana have worked hard to inspire in their daughter Daniela and son Michael. Tony says connecting with the community is one of the cornerstones of his family's life.

"Whether it's the broader community or the Italian community in particular, we've made community service an important part of our family. I believe that when you contribute, you get back just as much as you give."

Tony has sat on the boards of the Italian League of Manitoba, Villa Cabrini, Italian Canadian Foundation and the Centro Caboto Centre. He has also served as an executive board member of the Health Sciences Research Foundation and St. Paul's High School, where he is currently co-chairing the School's capital campaign to raise funds for the Bursary Fund and for the construction of a MultiPlex.

"I've been involved in many different initiatives, however the one that has had the most enduring impact in our community is the Centro Caboto," Tony states. "I'm especially proud to have been one of the 'Group of 13' community leaders who led the campaign that oversaw the fundraising and construction of the Centro."

Reflecting on his business career and ongoing commitment to the community, Tony Catanese says his parents' immigrant experience was foundational to his success. It was, he notes, "their sacrifice that allowed me to succeed in my career and in the service of others."

by Bernard Kruchak

