



Garibaldi Lodge  
Winnipeg

**Order Sons and Daughters of Italy, Garibaldi Lodge, Winnipeg**  
Centro Caboto Centre, 1055 Wilkes Avenue  
Winnipeg, MB. R3M 0W4

September 3, 2019

RE: Expression of Interest for the Sons & Daughters of Italy, Garibaldi Lodge, 2020 Gala Charity of Choice.

Dear Charity / Not-For-Profit:

We had a busy and climactic build up to our 2019 Sons of Italy Gala in March at the RBC Convention Centre where we able to provide Bruce Oake Foundation with a \$300,000 donation for the new facility they are building. We again thank all the hard work and efforts of our Gala Chair. Mario Posillipo and all the entire Gala Committee which made the Gala a successful community event.

This is our major fundraising event for the Garibaldi Lodge which allows SOI to support both our Italian and Winnipeg community. We begin to plan ahead which allows us the much needed time to make our 2020 Sons of Italy Gala a continued success and continue our leadership in our community.

Please find below the criteria and requirements to submit your interest in becoming the Sons & Daughters of Italy 2020 Gala Charity of Choice. Please see our website at [sonsofitaly.ca](http://sonsofitaly.ca) for information regarding the SOI Gala. Here you will find previous recipients and how they have benefitted from our donation.

**General:**

- Provide a brief synopsis of the organization's history and primary services offered. If you wish, provide in addition your organizations brochure for more information.
- Include the organization's annual operating budget and identify specific areas where our donated funds will be allocated to.
- Describe how the organization's goals align with the mission of Sons of Italy.

**About Your Charity/Not-For-Profit**

- Does the charity/not-for-profit have a board?
- How many board members does the charity/not-for-profit have?
- Who are the board members of the charity/not-for-profit and their work/organizational affiliation?
- What is the yearly funding total for the charity/not-for-profit:
- <\$100,000 | \$100,000 to \$250,000 | \$250,000 to \$500,000 | \$500,000 to \$1,000,000 | >\$1,000,000
- If possible, please provide last year's profit/loss statement for the organization which includes the yearly funding total for the charity/not-for-profit.
- Does the charity/not-for-profit have a dinner or gala event of their own. If so what month of the year is this event? Provide your funding goals for your event.



Garibaldi Lodge  
Winnipeg

## Order Sons of Italy, Garibaldi Lodge

c/o Centro Caboto, 1055 Wilkes Avenue  
Winnipeg, Manitoba R3M 0W4

### About Your Charity/Not-For-Profit (cont.)

- Are there other individuals or organization who are major sponsors of this charity/not-for-profit?
- Is the charity/not-for-profit a local or national entity?
- Are there other individuals or organization who are national sponsors of this charity/not-for-profit?
- What is the funding request from the charity/not-for-profit (dollar amount expected from the Sons & Daughters of Italy)?

### How can your charity/not-for-profit help with the SOI 2020 Gala to make it a success:

- Describe any efforts/resources offered by the organization that could contribute to the overall success of our Gala.
- How many and what type of auction prizes can the charity/not-for-profit and their board members provide for the Gala event:
- How many sponsorships does the charity/not-for-profit expect to sell (this must be a truthful answer): Please provide justification and potential sponsorship buyers.
- How many tables or tickets does the charity/not-for-profit expect to sell (this must be a truthful answer):
- Does the charity/not-for-profit have the ability to bring in an entertainer (20-30 minute show the evening of the gala):
- Does the charity/not-for-profit have the ability to bring in a speaker (15-20 minute speech directed to the cause, preferably not someone in the charity/not-for-profit office):
- Does the charity/not-for-profit have a national spokesperson/celebrity, if so who is it and their affiliation to the charity/not-for-profit:

Please submit your expression of interest by email to [president@sonsofitaly.ca](mailto:president@sonsofitaly.ca) by September 23, 2019. We will make an announcement our the 2020 SOI Gala Charity of Choice recipient in October.

We thank you for your interest. Should you not be awarded the 2020 SOI Gala Charity of Choice, we will hold your application on file as a potential recipient for other years.

Yours truly,

Berardino Petrelli  
President  
Order of Sons & Daughters of Italy,  
Garibaldi Lodge Winnipeg