



Garibaldi Lodge  
Winnipeg

## ORDER SONS AND DAUGHTERS OF ITALY

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### ADVERTISING SPECIFICATIONS

#### Page Dimensions

Trim Size:	6 x 9"
Live image area:	5.5 x 8.5"
Bleed size:	6.25 x 9.25"

#### Ad Dimensions

Full page:	(image area): 5.5 x 8.5'
Full page trimmed:	6 x 9" - add .125" for bleed
1/2 page:	5.5 x 4.1875"
1/4 page:	2.6875 x 4.1875"

#### Powerpoint Slide Dimension

16 x 9 Full Colour 10 in. x 5.63 in. supply as a ppt or png to size.

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#### Final Ad Supplied Digital Files

Our Program Guide is produced in a MAC environment, using Adobe Indesign. In house ads are produced using Adobe Indesign, Adobe Photoshop, and Adobe Illustrator and QuarkXPress.

Ad material should be supplied preferably in a vector graphics based program with fonts converted to paths (curves/outlines) and all images supplied as either PDF, Indd, hi-resolution jpeg, tiff or eps files.

Ad materials can also be supplied in QuarkXPress with all images and fonts included.

All Illustrator files must have all fonts converted to curves. Images should be supplied at a resolution between 266 - 300 dpi and as CMYK or grayscale.

No RGB, JPEG, GIF or other low resolution files should be used. Web graphics are unacceptable.

PDF files can be supplied and are preferred, but must be print optimized and include all images and fonts.

There may be costs applied if your file does not meet the above requirements.

Materials can be sent to us either on disk or via the internet. Supplying material via disk: CD or DVD.