



CENTREPORT CANADA
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**FOCUS
EQUITIES**
A MARIASH COMPANY

presents

THE **SONS** AND **DAUGHTERS** OF ITALY

36TH ANNUAL GALA

In Support of:



\$75M
GIVE BETTER
FUTURES



The
Children's
Hospital
Foundation
of Manitoba

MARCH 9TH, 2024

RBC CONVENTION CENTRE



Liberty • Equality • Community

sonsanddaughtersofitaly.ca





In Support of:



On March 9th, 2024
Join Chairs

**Mark Scaletta &
Travis Giavedoni**

along with
Honourary Co-Chairs

**Dan Potenza
Nancy Cipryk &
Kirsten McConnell**

Together we can make this
an unforgettable evening.



Our Community, Our Focus

A DINNER TO REMEMBER WITH THE SONS AND DAUGHTERS OF ITALY

Order Sons and Daughters of Italy, Garibaldi Lodge invites you to sponsor the 36th Annual Gala Dinner, presented by CentrePort Canada Rail Park & Focus Equities, to be held on Saturday, March 9th, 2024 in the York Ballroom at the RBC Convention Centre in Winnipeg.

Be awed by our Italian-Canadian culture, wines, cuisine and entertainment. This acclaimed event not only demonstrates the philanthropic spirit of Sons and Daughters of Italy, but also the caring and giving that Winnipeggers, their businesses and leaders are known for.

The 36th Annual Sons and Daughters of Italy Gala is in support of the Children's Hospital Foundation of Manitoba's Better Futures Campaign.

LET'S MAKE EVERYTHING POSSIBLE!

Children's Hospital Foundation of Manitoba is dedicated to ensuring that every child treated at HSC Winnipeg Children's Hospital has the best care and experience possible. Funds raised by the Foundation support capital improvements, life-saving equipment, programs that bring comfort to sick children, and health research to improve the lives of children everywhere.

The Foundation continues to inspire our community to support excellence in child health care and child health research. Currently the Foundation's Better Futures \$75 million campaign goal, is Manitoba's largest-ever donor-driven fundraising campaign for child health care and research.

One area of specific need in the Better Futures campaign that the SDOI Annual Gala is supporting is the Children's Hospital Emergency Department, which has many challenges to overcome:

- Buildings & spaces at HSC Children's ED are no longer sufficient to address the volume of patients.
- There is a limited footprint in the ED, requiring better use of space to improve flow and safety.
- Equipment, systems, and technology need to be upgraded, replaced, and enhanced.
- The Truth and Reconciliation report has identified gaps in care for Indigenous patients in areas of acute care and mental health care.
- More patients are presenting with mental health emergencies and the space is not ideal to treat them.
- Patient safety and privacy can be enhanced, and spaces need to be flexible to address diverse needs of patients.
- Specialized research into pediatric emergency preparedness, knowledge translation, facilities and services is needed to support kids across Manitoba.

By supporting the Children's Hospital Emergency Department revitalization and research, you can make the worst day better for a child needing emergency care.

Please help meet the goal. By supporting the Better Futures campaign, you are improving the lives of more than 140,000 kids across Manitoba, Northwestern Ontario and Nunavut. Kids who rely on HSC Children's and Children's Hospital Research Institute each year. Your present is changing their future.

THIS SPECIAL EVENING WILL FEATURE:

ENTERTAINMENT

Be entertained the Sons and Daughters of Italy way on the stage at the RBC Convention Centre.

FOOD LIKE ONLY ITALIANS CAN DO

Great food is the hallmark of any Sons and Daughters of Italy event. As always, Italian will be the theme: antipasto, salad, pasta and main entrée followed by dessert. Premium wines will accompany the dinner. To complete the evening an Espresso, Gelato and Pastry Bar will be available in the reception area after dinner.



VIP RECEPTION

All of our sponsors are invited to the VIP Reception, which allows you to mingle with our members, charity representatives, business leaders and public officials.

DANCE

Put on your dancing shoes, the DJ or live band will continue to play for your dancing pleasure until the wee hours.



President's Reception 2023

PRESIDENT'S RECEPTION

The President's Reception is an exclusive invitation-only event on March 8th, 2024 to thank the major sponsors who make our Gala possible. We gather for a few drinks, enjoy some exquisite food and we host a few presentations to give thanks to the many organizations and individuals who make a major commitment to ensure our annual Gala is a success. This is our way of saying "Thank You" for your very generous contributions and input that allow us to support Manitoba charities and participate as a strong community leader. A big thank you to all of our sponsors!

THE BENEFITS OF SPONSORING

We are pleased to partner with your organization and appreciate the recognition of our active involvement, always working towards our goal to better our community through your participation.

Sponsorship allows you numerous benefits, including advertisement and level recognition in our Gala booklet, recognition on our high profile A/V presentation throughout the Gala evening, invitation to the exclusive President's Reception, VIP Reception, premium seating, name recognition on our Sons and Daughters of Italy website and exclusive benefits to our title sponsor.

We invite you to join this elite group of community participants. We have a range of sponsorship levels to suit your needs, as noted below.

ENTERTAINMENT SPONSOR \$25,000

- Exclusive sponsorship level, One Entertainment Sponsor only
- 2 Tickets to Sons and Daughters of Italy President's Table
- Premium SPONSOR seating for 20
- Large logo in dinner program on Sponsor Recognition Page
- Verbal recognition of company on stage as entertainer is introduced
- Full page full colour advertisement in dinner program
- Logo and slide in A/V presentation
- 20 Tickets to VIP Reception.
- 10 Tickets to President's Reception on Friday evening
- Name and logo recognition on Sons and Daughters of Italy website

BUON APPETITO (MEAL) SPONSOR \$20,000

- Premium SPONSOR seating for 20, One Buon Appetito Sponsor only
- Large logo in dinner program on Sponsor Recognition Page
- Company logo on every non advertising page of program
- Full page full colour advertisement in dinner program
- Logo and slide in A/V presentation
- 20 tickets to VIP Reception
- 10 Tickets to President's Reception on Friday evening
- Name and logo recognition on Sons and Daughters of Italy website

VIP RECEPTION SPONSOR \$10,000

- Exclusive sponsorship level, One VIP Reception Sponsor only
- Premium SPONSOR seating for 10
- 10 Tickets to VIP Reception
- Large logo in dinner program on Sponsor Recognition Page
- Signage with logo to be displayed at pre-gala reception
- Full page, full colour advertisement in dinner program
- Logo and recognition in A/V presentation
- 6 Tickets to President's Reception on Friday evening
- Name and logo recognition on Sons and Daughters of Italy website

VOLUNTEER SPONSOR \$10,000

- Exclusive sponsorship level, One Volunteer Sponsor only
- Premium SPONSOR seating for 10
- Large logo in dinner program on Sponsor Recognition Page
- Full page full colour advertisement in dinner program
- Logo and slide in A/V presentation
- 10 Tickets to VIP Reception
- 6 Tickets to President's Reception on Friday evening
- Name and logo recognition on Sons and Daughters of Italy website

PIN/SOUVENIR SPONSOR \$10,000

- Exclusive sponsorship level, One Pin/Souvenir Sponsor only
- Premium SPONSOR seating for 10
- Large logo in dinner program on Sponsor Recognition Page
- Full page full colour advertisement in dinner program
- Logo and slide in A/V presentation
- 10 Tickets to VIP Reception
- 6 Tickets to President's Reception on Friday evening
- Name & logo recognition on Sons & Daughters of Italy website

AUCTION SPONSOR \$10,000

- Exclusive sponsorship level, One Auction Sponsor only
- Premium SPONSOR seating for 10
- Large logo in dinner program on Sponsor Recognition Page
- Full page full colour advertisement in dinner program
- Logo and slide in A/V presentation
- 10 Tickets to VIP Reception
- 6 Tickets to President's Reception on Friday evening
- Name & logo recognition on Sons & Daughters of Italy website

PLATINUM SPONSOR \$10,000

- Premium PLATINUM seating for 10
- Large logo in dinner program on Sponsor Recognition Page
- Company logo on every non advertising page of program
- Full page full colour advertisement in dinner program
- Logo and slide in A/V presentation
- 10 Tickets to VIP Reception
- 6 Tickets to President's Reception on Friday evening
- Name & logo recognition on Sons & Daughters of Italy website

GOLD SPONSOR \$7,500

- Premium GOLD seating for 10
- Large logo in dinner program on Sponsor Recognition Page
- Full page, full colour advertisement in dinner program
- Logo and recognition in A/V presentation
- 6 Tickets to VIP Reception
- 2 Tickets to President's Reception on Friday evening
- Name & logo recognition on Sons & Daughters of Italy website

SILVER SPONSOR \$6,000

- Premium seating for 10
- Half page full colour advertisement in dinner program
- Logo in dinner program on Sponsor Recognition Page
- Name recognition in A/V presentation
- 4 Tickets to VIP Reception
- Name recognition of Sons and Daughters of Italy website

CORPORATE SPONSOR \$4,000

- Premium seating for 10
- Quarter page full colour advertisement in dinner program
- Name in dinner program on Sponsor Recognition Page
- Name recognition in A/V presentation
- 2 Tickets to VIP Reception
- Name recognition on Sons and Daughters of Italy website

CORPORATE POWERPOINT SLIDE \$750

- Corporate powerpoint slide available with the purchase of a corporate sponsorship or higher
- Will be played throughout the evening

In Support of:

